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**NEWS
RELEASE**

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El Paso Museum of History Accepted into National Museum Assessment Program

EL PASO, Texas—The El Paso Museum of History has been selected to participate in the American Alliance of Museums (AAM) 2024 Museum Assessment Program.

The AAM is a national alliance of 35,000 museums and museum professionals, whose mission is to champion equitable and impactful museums by connecting people, fostering learning and community, and nurturing museum excellence.

The El Paso Museum of History assessment aims to qualify the museum for AAM accreditation. Currently, the El Paso Museum of Art is the only AAM-accredited institution in a 200-mile radius.

“We are thrilled to see the fruits of the last five years of hard work at the El Paso Museum of History receive a much-deserved acceptance into the Museum Assessment Program,” said Quality of Life Managing Director Ben Fyffe. “This comes at a time when our museums pivot toward a more inclusive approach to programming, greater collections care, and adherence to best practices. We look forward to an assessment that leads to accreditation for this institution.”

To participate, museums choose from one of four institutional assessment types:

- Organizational
- Education & Interpretation
- Collections Stewardship
- Community & Audience Engagement

The El Paso Museum of History is participating in the Collections Stewardship assessment type, which has the following core standards:

- The museum owns, exhibits, or uses collections that are appropriate to its mission.
- The museum legally, ethically, and effectively manages documents, cares for, and uses the collections.
- The museum conducts collections-related research according to appropriate scholarly standards.
- The museum strategically plans for the use and development of its collections.
- Guided by its mission, the museum provides public access to its collections while ensuring their preservation.

Since 1981, the Museum Assessment Program (MAP) has helped more than 5,000 small and mid-sized museums strengthen operations, plan for the future, and increase standards. By participating in the MAP, museums gain clarity on an institutional roadmap or strategic plan, see positive impacts on visitor experience or community response to their museum, grow in the ability to identify strengths and challenges or gain valuable assistance with updating museum policy, successes in fundraising, and other benefits. MAP is supported through a cooperative agreement between the Institute of Museum and Library Services and the American Alliance of Museums. Read more about the Alliance’s [Museum Assessment Program](#) and [Continuum of Excellence](#).

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About the American Alliance of Museums

The American Alliance of Museums is the only organization representing the entire museum field, from art and history museums to science centers and zoos. Since 1906, we have been championing museums through advocacy and providing museum professionals with the resources, knowledge, inspiration, and connections they need to move the field forward. For more information on the American Alliance of Museums, and the impact of museums, visit aam-us.org.



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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