

# Goal 8: Nurture and Promote a Healthy, Sustainable Community

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Strategic Plan Update



CC: May 17, 2016



# Goal 8 Healthy, Sustainable Community



- Animal Services
- Office of Resilience + Sustainability
- Community & Human Development
- Environmental Services
- Streets & Maintenance
- Public Health

# Current Year Results

- Completed St. Anne's Place turning a blighted structure into affordable housing for seniors
- **Elpasotexas.gov/CommuterHub** created as an information one-stop-shop for road construction & commuter options
- One of only ten cities to receive Resilience AmeriCorps grant including \$25,000 and two full time AmeriCorps volunteers for two years
- **GRO (Growth, Resilience, Opportunity) Festival**, held in Downtown El Paso in September 2015, celebrated healthy living, sustainability and resilience





# GRO (Growth, Resilience, Opportunity) Festival – September 2015



**Bike Share Ride**



**Senator Rodriguez**



**Chico**



**CrossFit Competition**



# Chamizal Community Garden Clean-up February 2016





# Commuter Hub Website: Elpasotexas.gov/commuterhub

**CITY OF EL PASO**

GOVERNMENT RESIDENTS BUSINESS VISITORS DEPARTMENTS MEETINGS CONTACT I WANT TO

Home > Commuter Hub

## COMMUTER HUB

HOME AIR QUALITY ALTERNATIVE TRANSPORTATION DRIVING APPS DRIVING TIPS TRAFFIC TOOLKIT FOR BUSINESSES

### COMMUTER HUB

#### MAJOR CONSTRUCTION PROJECTS

Click on a pinpoint below to learn more about the project in that area.

Home > Commuter Hub > Traffic Toolkit for Businesses

## COMMUTER HUB

HOME AIR QUALITY ALTERNATIVE TRANSPORTATION DRIVING APPS DRIVING TIPS TRAFFIC TOOLKIT FOR BUSINESSES

### TRAFFIC TOOLKIT FOR BUSINESSES

#### SUPPORTING BUSINESS CONTINUITY DURING CONSTRUCTION

Construction projects are necessary to improve and upgrade streets, sidewalks, landscaping, and facades. Communicating the positive message of construction to your employees and customers can help reduce frustration around delays or roadblocks—focus on the substantial long-term benefits that everyone will experience once construction is completed.

Increased safety, visibility, comfort, aesthetics, noise reduction, increased amenities, increased services, etc. are often positive results of construction projects, and we should remember the light at the end of the tunnel and focus on the positive when messaging during construction.

#### SURVIVE, ADAPT, AND THRIVE

These construction survival guide recommendations will help your business survive and thrive during construction:

- Patience and Positivity
- Plan Ahead
- Post-Construction
- Stay Informed
- Use Your Resources!

#### TRAFFIC TOOLKIT FOR BUSINESSES

- Patience and Positivity
- Plan Ahead
- Post-Construction
- Stay Informed
- Use Your Resources

#### RESOURCES

- [TXDOT Facebook](#)
- [Borderwest Facebook](#)

#### COMMUTER HUB

- [Air Quality](#)
- [Alternative Transportation](#)
- [Driving Apps](#)
- [Driving Tips](#)
- [Traffic Toolkit for Businesses](#)

# COMMUTER HUB



# Current Year Results

- Public Health awarded the Project Health Ready (PPHR) recognition from the National Association of County and City Health Officials (NACCHO)
- Public Health Tuberculosis (TB) Prevention program recognized as a TB Elimination Champion by the Centers for Disease Control and Prevention (CDC)





# Current Year Results

- 3rd Place Award received from Keep Texas Beautiful for ESD's Glass Recycling Pilot Program





# Current Year Results

- Department of Animal Services designated as its own department on February 23, 2016 by City Council
- Animal Services accepted as a Fellow with Target Zero, a non-profit organization that helps shelters become no-kill facilities



**Animal Services Adoption Celebration**  
Friday, February 12 - Sunday, February 14

**\$45 Adoption Fees**  
All Animals

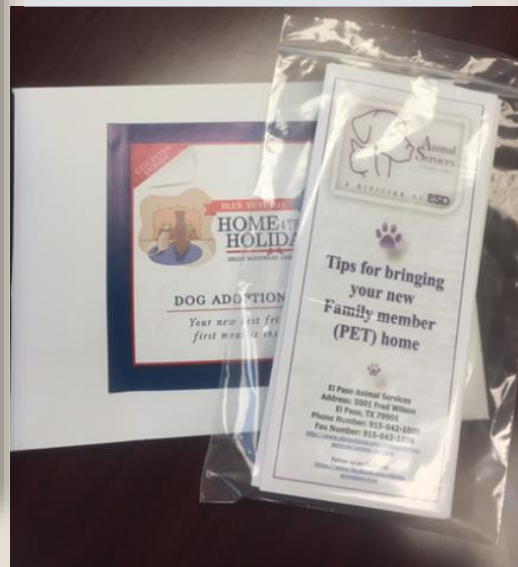
**Puppy Kissing Booth!**  
Friday & Sunday

**Cupcake Party For Shelter Dogs**  
Friday at 11 a.m.

**Animal Services Shelter**  
5001 Fred Wilson Ave  
(915) 842-1000

The Animal Services Shelter is celebrating the creation of its in-house adoption program by having an adoption party all weekend long. The celebration, which begins Friday, February 12, and runs through Sunday, February 14, will feature reduced adoption fees of \$45. In addition to the reduced fees, the Animal Services Shelter will be having a cupcake party for all the dogs and puppies on Friday morning, and will also be hosting a puppy kissing booth Friday and Sunday.

## Adoption Packet



**City of El Paso Animal Services**  
Published by elpasoesdanimal@yahoo.com [?] · 17 hrs · 🌐

This pup was eager to get to his new forever home that we could not take a clear photo of him haha! #PupProblems #ExcitedShelterDog #Adopt  
Adopt a pup of your own by visiting us at 5001 Fred Wilson Ave.

**Adopt Don't Shop**

**I Saved a Life Today**

# Animal Services

## Low Cost Vaccine & Microchip Clinics

**Animal Services**  
CITY OF EL PASO

### LOW COST CLINIC

**Sunday, April 17**  
**6 a.m. - 10 a.m.**  
**at 9060 Socorro Rd.**

**\$24**

- Rabies Vaccine
- Parvo/Distemper Vaccine
- Microchip
- License

All 4 services for on low price

**FIRST COME, FIRST SERVE. ONLY 150 ANIMALS CAN BE SERVED.**  
Exact cash or check only. Bring dogs on a leash and have cats contained. Arrive early to avoid extended wait times. It is anticipated that some residents will begin to form a line prior to the 6 a.m. start time.



**Serviced 831 animals**





# Goal 8 – Key Performance Indicators

Key Performance Indicator	2013 Actual	2014 Actual	2015 Actual	FY2016 Thru Q2	Annual Target
# of housing opportunities provided	87	156	263	55	250
Increase citywide recycling rate	16.27%	16.20%	15.92%	15.48%	20%
# of ozone days exceeding standards	0	0	0	0	0
# of days without environmental violations by COEP	365	364	365	181	365
# of community members reached through outreach activities (resilience + sustainability)	34,173	30,160	53,629	40,497	50,000



# Key Deliverables Update

Strategy	Objective (Action Plan)	Status
<i>Deliver Prevention, Intervention and Mobilization Services to Promote a Healthy, Productive and Safe Community</i>	13% of the population will receive a health education encounter	7.43% of citizens attended an educational encounter
	70% of the food establishments will have an annual inspection	33% of the food establishments had an annual inspection





# Key Deliverables Update

Strategy	Objective (Action Plan)	Status
<p><i>Enhance Animal Services to Ensure El Paso's Pets are Provided a Safe and Healthy Environment</i></p>	<p>Increase shelter live release rate to 50%</p>	<p>49%</p>
	<p>Implement a shelter specific training plan for all staff</p>	<ul style="list-style-type: none"> <li>• SOPs revised and implemented, all staff trained on new SOPs</li> <li>• New software has been purchased and installed and training sessions for staff have been held</li> </ul>



# Key Deliverables Update

Strategy	Objective (Action Plan)	Status
<i>Stabilize Neighborhoods Through Community, Housing and ADA Improvements</i>	Three (3) Spray Parks in public parks to be completed (CDBG)	Ongoing
	Three (3) Additional Parks and Recreation public facility improvements	Ongoing
	139 Households to receive homeless prevention assistance.	93
	15 Neighborhood Improvement Projects	Completed 4





# Key Deliverables Update

Strategy	Objective (Action Plan)	Status
<i>Provide Long-term, Cost-effective, Sustainable Regional Solid Waste Solutions</i>	Create a city-wide recycling master plan	In progress
	Achieve 99.9% reliability for solid waste collection service	Averaging 99.93% this fiscal year.
<i>Increase resilience of El Paso by improving the community's ability to recover from extreme weather events</i>	Develop resilience strategy	100% of City Resilience Assessment complete



# Highlights



# Highlights

100% of  
City  
Resilience  
Assessment  
completed



## RESILIENT EL PASO

PEOPLE, PLACE, PROSPERITY: A CITY RESILIENCE ASSESSMENT



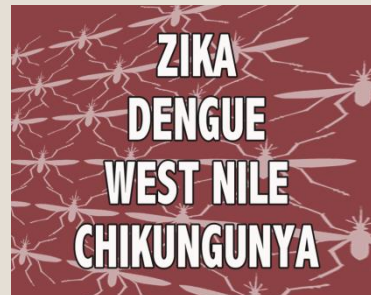
The purpose of pursuing resilience is not simply to brace El Paso for the next emergency, but to *leverage our challenges as opportunities*, reinforcing our ability to move beyond survival toward a thriving future.





# Key Deliverables Update

Strategy	Objective (Action Plan)	Status
<p><i>Enhance Vector Control and Environmental Education to Provide a Safe and Healthy Environment</i></p>	<p>Implement new surveillance tools to identify new arboviruses, such as Chikungunya</p>	<p>Created Investigation form and Testing Supplemental Information form</p>
	<p>Continue to provide presentations to adults and children regarding recycling and all the services provided by ESD</p>	<p>Ongoing</p>



# Opportunities/Challenges

- Staffing and program development, and ongoing construction that discourages the public from coming to the shelter.



# Opportunities/Challenges

- Managing federal and state grants with strict compliance requirements even as grant agencies reduce grant dollars.
- The upcoming road construction is a challenge for commuters but also an **opportunity to encourage carpooling, riding the bus, and increasing bicycle ridership.**





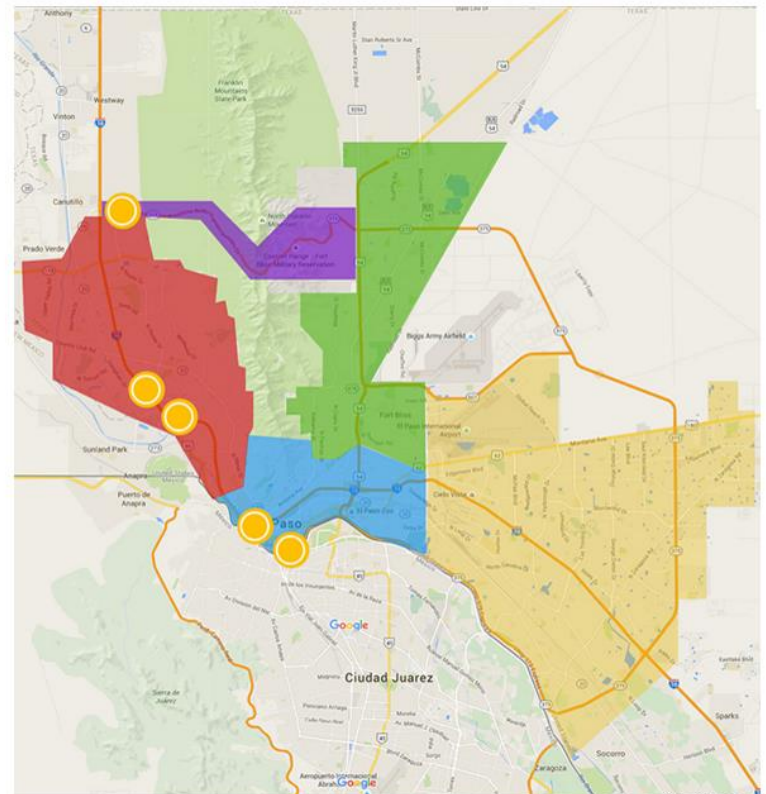
# Progress Update– Commuter Hub

- Commuter Hub website
  - Information for businesses (Traffic Toolkit for Businesses)
  - Information for commuters
  - Includes easy-to-use map on the homepage
  - Links to five different driving apps that can help lead commuters to alternative, less-congested routes

## COMMUTER HUB

### MAJOR CONSTRUCTION PROJECTS

Click on a pinpoint below to learn more about the project in that area.



# Progress Update– Commuter Hub

- **Commuter Hub website**
  - Information about how to ride the bus, ride your bike, and carpool
  - Driving tips including:
    - Safety tips in work zones
    - How to stay calm in traffic
    - How to “steer it and clear it”
    - How to NOT “block the box”
    - Link to *Texas Clear Lanes* website
    - How to properly Zipper Merge



**Stuck in Traffic?**

**Don't Block the Box**

- ✓ saves time
- ✓ saves lives

**STEER IT AND CLEAR IT**



Don't enter an intersection when cars on the other side prevent you from making it all the way through.

If you're involved in a minor accident not requiring immediate medical attention, if possible, move your vehicle out of the roadway.

# Progress Update– Commuter Hub

- Celebrating “Car-Free Day”
  - May is officially proclaimed Bike Month
  - “Cycle for Salsa”
    - Celebrating healthy eating, active living and riding the bus or biking to work
    - May 17<sup>th</sup> from 6:30 am to 1 pm
    - During Bike to Work Week (May 16-20)
    - Free snacks and coffee for employees who bus or bike to work
  - Wellness points for City employees who bike to work (on-going)
  - Supporting [www.elpasobikemonth.com](http://www.elpasobikemonth.com) by promoting events and educational videos on social media





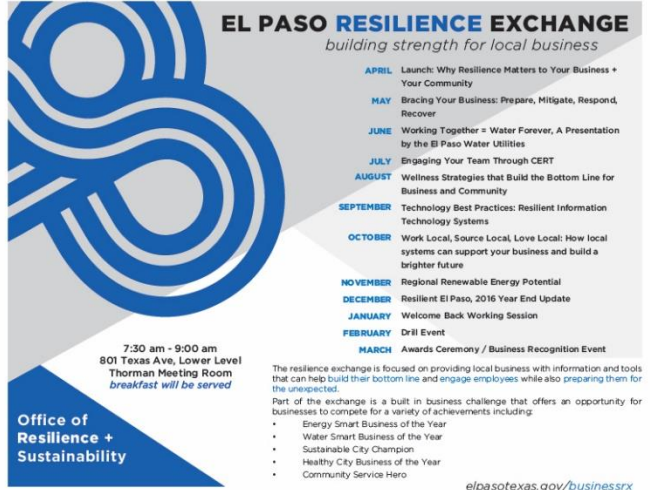
# Progress Update– Commuter Hub

- Public Affairs is creating a **Steer it and Clear it video** with the Police Department
  - **Goal:** Educate community about when it is appropriate to “steer it and clear it” and how to properly do so
- Monthly **Traffic Mitigation Team** calls or in-person meetings
  - **Goal:** Coordinate all congestion mitigation efforts



# Progress Update– Commuter Hub

- Launched the **Resilience Exchange** for Businesses
  - **Goal:** Help businesses build bottom their line, engage employees, and prepare for the unexpected
  - **Free monthly workshops** provided to businesses
  - **October 2016 workshop** focused on how local businesses can support sustainable systems
    - Including how to provide incentives to employees who arrive and leave at non-peak times, ride the bus, or commute by bike



**EL PASO RESILIENCE EXCHANGE**  
*building strength for local business*

**APRIL** Launch: Why Resilience Matters to Your Business + Your Community  
**MAY** Bracing Your Business: Prepare, Mitigate, Respond, Recover  
**JUNE** Working Together - Water Forever, A Presentation by the El Paso Water Utilities  
**JULY** Engaging Your Team Through CERT  
**AUGUST** Wellness Strategies that Build the Bottom Line for Business and Community  
**SEPTEMBER** Technology Best Practices: Resilient Information Technology Systems  
**OCTOBER** Work Local, Source Local, Love Local: How local systems can support your business and build a brighter future  
**NOVEMBER** Regional Renewable Energy Potential  
**DECEMBER** Resilient El Paso, 2016 Year End Update  
**JANUARY** Welcome Back Working Session  
**FEBRUARY** Drill Event  
**MARCH** Awards Ceremony / Business Recognition Event

7:30 am - 9:00 am  
801 Texas Ave, Lower Level  
Thorman Meeting Room  
*breakfast will be served*

Office of Resilience + Sustainability

The resilience exchange is focused on providing local business with information and tools that can help build their bottom line and engage employees while also preparing them for the unexpected. Part of the exchange is a built in business challenge that offers an opportunity for businesses to compete for a variety of achievements including:

- Energy Smart Business of the Year
- Water Smart Business of the Year
- Sustainable City Champion
- Healthy City Business of the Year
- Community Service Hero

[elpasotexas.gov/businessrx](http://elpasotexas.gov/businessrx)



# Continual focus...

*Additional insights?*

