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**NEWS
RELEASE**

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Fire and Health Officials Encourage Residents to Download Free App

PulsePoint AED App Aimed to Save Lives During a Cardiac Arrest

El Paso, Texas—The City of El Paso Fire Department and the Department of Public Health are asking residents to assist by downloading the PulsePoint AED App to help identify automated external defibrillators (AED) in our community.

An AED, or automated external defibrillator, is used to help those experiencing sudden cardiac arrest. It is a sophisticated, yet easy-to-use, medical device that can analyze the heart's rhythm, and if necessary, deliver an electrical shock (defibrillation) to help the heart re-establish an effective rhythm.

PulsePoint AED is a free and simple-to-use app that enables you to help build the public AED registry in your community. When a cardiac emergency strikes, finding a defibrillator can help save a life, but that takes knowing where AEDs are located.

“When a cardiac emergency occurs, finding an AED can help while paramedics arrive, but that takes knowing where AEDs are located,” said El Paso Fire Battalion Chief Joe Ortiz. “Each minute defibrillation is delayed the odds of survival are reduced by approximately 10 percent; this is why having access to an AED is critical.”

Fire and Health officials are urging the community to help save lives even before a life is in danger by easily identifying AEDs throughout the community.

All you need to do is the following steps:

- download the free PulsePoint AED app
- find an AED in a public facility
- place the AED location on a map
- add business and descriptor information
- submit photos of the AED

For more information, visit EPHealth.com. Download the PulsePoint AED using or visit PulsePoint.org.

PulsePoint AED PSA

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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