



NUSA

2023

EL PASO, TX

MAY 24-27



Siempre Unidos.

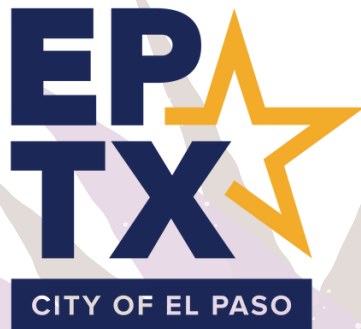
EMBRACING A DIVERSE FUTURE.

NEIGHBORHOODS USA (NUSA) Annual Conference

El Paso, TX | May 24-27, 2023

SPONSORSHIP PACKET

Presented by:



DESTINATION EL PASO



<https://elpasotexas.gov/nusa>



Dear Community Leaders,

I am pleased to invite you to participate in the 48th annual Neighborhoods USA (NUSA) Conference taking place in our beloved city of El Paso, TX for the first time on May 24-27, 2023.

Established in 1975, NUSA is a national non-profit organization committed to building and strengthening neighborhood organizations. NUSA continues to encourage networking and information-sharing to facilitate the development of partnerships among neighborhood organizations, government and the private sector for the ultimate goal of strengthening every neighborhood.

Presented by the El Paso Neighborhood Coalition and City of El Paso, in collaboration with Destination El Paso, this year's conference theme is "Siempre Unidos: Embracing a Diverse Future," focusing on the positive influential impact when diverse communities and neighborhood organizations unite and join as allies. The El Paso Neighborhood Coalition is a proud non-profit organization and a network of over 80 city-registered neighborhood associations.

With over 30 neighborhood-driven workshops and trainings, the NUSA conference provides an educational platform for anyone who is committed to community improvement. This year, these sessions will fall within at least one of the following five workshop tracks:

- Safe & Beautiful Neighborhoods
- Supporting Community Vulnerabilities
- Diverse, Equitable, and Inclusive Communities
- Mapping Power for Community Change through Civic Empowerment
- Digital Communities

Attracting more than 500 out-of-state and local participants each year, this is a wonderful opportunity to support the development of one of the top resources and change agents in every community: our fellow neighborhood organizations and members. This is also a special invitation to celebrate the 20th anniversary of the first registered neighborhood associations with the City of El Paso.

I look forward to seeing you next May. Your presence at the 2023 NUSA Conference will be much anticipated. For additional information, please contact Nickole Rodriguez, RodriguezNH@elpasotexas.gov, with any questions you may have.

Best regards,
Saludos!

Fabiola Campos-Lopez
El Paso Neighborhood Coalition, Chair



SPONSORSHIP OPPORTUNITIES

Please select the event/opportunity you would be willing to support in the form of sponsorship. Sponsors will be listed on social media, web pages, and printed materials in accordance to their sponsorship level. Each sponsorship package can be customized by request.

Neighborhood Champion (Title) Sponsor - \$50,000

- Recognized as the official Title sponsor for NUSA 2023
- Premier recognition as the local neighborhood association members' registration and Neighborhood of the Year luncheon sponsor
- Premier recognition during welcome reception and all conference breakfasts and lunches
- Speaking opportunity during the welcome reception and Neighborhood of the Year Luncheon
- Premier positioning of logo on all banners, event flyers, event webpage, welcome packet, registration table, and stage
- Dedicated press release announcing sponsorship
- 1 table at conference (10 seats)
- Company name displayed on table
- Exhibitor space at the exhibition hall

Civic Empowerment & Education (Gold) Sponsor - \$35,000

- Premier recognition as the Workshop Tracks sponsor
- Prominent recognition during all conference breakfasts and lunches
- Speaking opportunity during opening breakfast plenary to kick off the workshops
- Prominent positioning of logo on all banners, event flyers, event webpage, welcome packet, registration table, and stage
- Recognition in media releases
- 1 table at conference (10 seats)
- Company name displayed on table
- Exhibitor space at the exhibition hall

For more information or to secure a sponsorship, please contact:
Nickole Rodriguez | RodriguezNH@elpasotexas.gov | (915) 212-1673



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Master of Ceremonies (Silver) Sponsor - \$20,000

- Premier recognition as the Neighborhood Celebration and neighborhood tours sponsor
- Speaking opportunity during the Neighborhood Celebration event
- Prominent positioning of logo on all banners, event flyers, event webpage, welcome packet, registration table and stage
- Recognition in media releases
- 1 event table at conference (10 seats)
- Company name displayed on table
- Exhibitor space at the exhibition hall

NUSA Partner (Bronze) Sponsor - \$5,000 - \$10,000

- Positioning of logo on all event flyers, event webpage, and welcome packet
- (5) complimentary tickets OR one event table at conference (10 seats)
 - Company name displayed on table
- Exhibitor space at the exhibition hall

NUSA Exhibitor - \$500 - \$1,000

- Positioning of logo on event webpage and welcome packet
- Exhibitor space at the exhibition hall

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Commitment Form

Yes, my company is interested in sponsoring the 2023 NUSA Conference at the level of:

- Title - \$50,000
- Gold - \$35,000
- Silver - \$20,000
- Bronze - \$5,000 - \$10,000
- Exhibitor Table - \$500 - \$1,000

Our primary company contact for this sponsorship will be:

Name: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone: _____

Our organization would like to serve as a sponsor of the event.
Please send the undersigned a final contract and billing instructions.

Printed Name: _____
Signature: _____ Date: _____

Visit <https://elpasotexas.gov/nusa> for additional event details.

Scan and email form to:

Nickole Rodriguez, RodriguezNH@elpasotexas.gov