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MEDIA ADVISORY

05 / 09 / 2023

City of El Paso Hosts Check Presentation in Support of the 915 Treekeepers Program

WHO: City of El Paso, in collaboration with Marathon Petroleum and City Rep. Cassandra Hernandez

WHAT: 915 Treekeepers Program Check Presentation

WHEN: 2 p.m., Wednesday, May 10

WHERE: 212 N. Clark Dr.

The City of El Paso's Office of Climate and Sustainability, the Love Your Block team, and City Representative Cassandra Hernandez will be presented with a check from Marathon Petroleum in the amount of $25,000 to support the 915 Treekeepers Program, a Love Your Block Program initiative.

Background
On April 11, 2023, the City Council established the 915 Treekeepers Program with discretionary funds from District 3 Representative Cassandra Hernandez and District 5 Representative Isabel Salcido. On Earth Day 2023, the City was presented with a check in the amount of $25,000 from El Paso Electric to help support the establishment of this initiative.

The City of El Paso's Love Your Block team and the Office of Climate and Sustainability have begun the creation of the 915 Treekeepers program as part of the rollout of the Love Your Block Program - Year 2.

The 915Treekeepers program aims to promote the planting of trees in residential Right of Ways (ROWs) to increase tree canopy cover and help mitigate the effects of urban heat. Tree planting locations will be identified using El Paso Urban Heat Maps, Tree Equity Scorecard and Love Your Block Neighborhoods of Focus maps. Focal areas will include areas in route to parks, schools, and bus stops. Neighborhood residents are encouraged to apply!

To learn more about the 915 Treekeepers Program, visit www.915TreeKeepers.org/ and to learn more about Love Your Block, call (915) 212-1680 or visit www.ElPasoTexas.gov/Community-And-Human-Development/Love-Your-Block/.

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