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**NEWS
RELEASE**

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City Public Libraries Launches Summer Reading Club to Encourage Love of Reading

Reading Helps Students Avoid Summer Slide

WHO: El Paso Public Libraries
WHAT: Launch of Summer Reading Club
WHEN: 10 a.m., Wednesday, May 31
WHERE: Judge Marquez Branch Library, 610 N. Yarbrough

The El Paso Public Libraries will launch the “All Together Now” Summer Reading Club where people of all ages will sign up and make a pledge to read this summer.

The launch will also include a special story time session, library mascot “Lea,” free library swag, refreshments, and the Public Libraries Bookmobile.

The Public Libraries encourages everyone to join the reading club that begins June 1 and runs through July 22.

Every summer, the Public Libraries launches the summer reading club to help prevent reading loss and learning that students often experience during the summer.

“Studies show that programs such as the Summer Reading Club keep students engaged in learning over the summer and help them avoid the ‘Summer Slide’, which refers to learning regression over the summer,” said Public Libraries Director Norma Martinez. “Our libraries provide free, fun and interactive programming as well as stories and reading opportunities that have proven to help children stay engaged in learning over the summer.”

Participants are encouraged to read 20 minutes per day with a goal of reading 800 minutes total during the summer. People who complete the program will receive certificates of completion and a chance to win cool prizes.

Registration is now open for the Summer Reading Club. By registering online through [the website Beanstack](#), participants can keep track of their reading. In addition, the Beanstack mobile app includes a live reading timer and friendly reading challenges.

As part of the reading club participants can attend free programs such as magic shows, movies, guest appearances, clown shows, Chico the Chihuahua events, Willy the Water Drop story times, arts and crafts, and more.

To register for the “All Together Now” Summer Reading Club and to find other services provided by the El Paso Public Libraries, visit www.EIPasoLibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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