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**NEWS
RELEASE**

08/ 19/ 2023

Parade Participants, Food Trucks, and Artisan Vendors Wanted for WinterFest 2023 Coolest Fest in the Southwest Returns in November

EL PASO, Texas — In preparation for WinterFest 2023, the City of El Paso has opened the application period for parade participants as well as food truck and artisan vendors.

This year, WinterFest will begin on Saturday, November 18, 2023, and will include six-weeks of family-friendly holiday fun through Monday, January 1, 2024.

WinterFest attracts more than 50,000 spectators Downtown every year for the lights parade and tree lighting ceremony, making it the largest single event in Downtown El Paso.

Interested organizations and businesses who want to be part of the light parade or become food truck or artisan vendors can do so visiting the WinterFest website www.EPWinterFest.com/apply.

The deadline to apply for the parade is Friday, October 27.

The deadline to apply for food truck and artisan vendors is 10 a.m., October 16.

WINTERFEST PARADE APPLICATIONS

Organizations, businesses, and schools that are interested in participating in the parade are asked to [print the application](#), fill it out, and return it to Sylvia Carreon Recreation Center during normal business hours.

WINTERFEST FOOD TRUCKS AND ARTISAN APPLICATIONS

[Food truck](#) and [artisan vendors](#) can fill out and submit their application online.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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