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**NEWS
RELEASE**

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El Paso Museum of History Launches New DIGIE Website

DIGIE Accessible on Mobile and Digital Devices

EL PASO, Texas — The El Paso Museum of History has launched a new, redesigned website for DIGIE (Digital Information Gateway in El Paso) that features a complete digital user experience.

The DIGIE website is part of the interactive Digital Wall at the El Paso Museum of History. The Digital Wall, created in 2015 as part of the 2012 Quality of Life Bond Program, serves as a community archive with a vast collection of images and videos exploring El Paso's past and present with touch sensitive screens 35 feet in length at the El Paso Museum of History. It is currently the only digital wall of its kind in the United States and one of four in the world.

The new website, www.digie.org, features an updated look with a modern, user-friendly design and a full online virtual experience of the cityscape touch wall currently available.

Users may access the same content and features on their digital and mobile devices as they would if they would visit the wall at the El Paso Museum of History.

"Due to the global pandemic and mass closures of cultural institutions, website improvements for DIGIE were necessary to be able to continue virtual engagement and to bring access to the digital archive," said Cultural Affairs and Recreation Managing Director Ben Fyffe. "We're proud to be able to now offer a full user experience of DIGIE right to people's mobile and digital devices."

Users can browse DIGIE's collection of digital archives that highlights El Paso's history and are encouraged to upload their own photos and memories to the wall from mobile or desktop devices. A new donate tab lets visitors donate directly to the museum, to continue bringing new and innovate exhibitions and educational programming. Other updates include the ability to toggle between English and Spanish content.

El Paso's DIGIE was developed out of the highly successful Museum of Copenhagen's TouchCity 3-D Digital Wall in Copenhagen, Denmark with collaboration from Danish design company Spild af Tid International and the Specialist Exhibition and Technology arm of the New Zealand based Gibson Group TouchCity Ltd.

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