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# WinterFest 2024: Parade Participants, Food Trucks, and Artisan Vendors Wanted

## Coollest Fest in the Southwest Returns November

**EL PASO, Texas**—Save the date! The City of El Paso is ecstatic to announce the return of WinterFest—the largest winter festival in West Texas and Southern New Mexico—on Saturday, November 23!

The countdown has started for El Paso's most beloved signature festival that kicks-off the weekend before Thanksgiving through Sunday, January 5, 2025.

WinterFest is a one-of-a-kind holiday experience that includes the traditional lights parade, more than one million lights, massive holiday decor, live shows, an ice-skating rink, holiday shopping, family-friendly activities and programs, food trucks, delicious seasonal treats and more!

In preparation, the application period is now open for the lights parade participants, as well as food truck and vendors for the start of the season. Organizations, businesses and educational institutes interested in participating in WinterFest are encouraged to apply.

### **SCHERR LEGATE LIGHTS PARADE**

Applications are now active for the City's only lights parade that stretches approximately a mile through the heart of downtown. Parade organizers are in search of creative illuminated floats, marching bands, walking and dance groups, and car clubs with incredible lighting. Entries are limited and the deadline for entries is September 13. Apply here [www.epwinterfest.com](http://www.epwinterfest.com)

### **FOOD TRUCK VENDORS AND ARTISAN VENDORS**

Applications are now active for food truck and artisan vendors for the first day of the Winterfest season, Saturday, November 23. The application deadline is September 13.

- Food truck applications <https://www.surveymonkey.com/r/FTWinterfest24>
- Artisan vendor applications <https://www.surveymonkey.com/r/VendorWinterFest24>

The WinterFest website, [EPWinterFest.com](http://EPWinterFest.com), has been activated to include a countdown, a welcome video, and application information for the lights parade, food truck and artisan vendors. More details about WinterFest activities will be released closer to the event. Make sure to follow WinterFest on Instagram and Facebook for details, updates and more.

The first day of WinterFest attracts more than 65,000 spectators Downtown for the lights parade, tree lighting ceremony and entertainment stage. During the season, more than 430,000 people from the El Paso area, Southern New Mexico and Chihuahua, Mexico attend the popular winter festival.

Organized by the Parks and Recreation Department, WinterFest is a collaborated effort by Destination El Paso, the Downtown Management District and more than 20 City departments.

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Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

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