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**NEWS
RELEASE**

10/ 08 / 2024

City of El Paso Invites the Community to 17th Annual Chalk the Block

EL PASO, Texas—The City of El Paso’s Museums and Cultural Affairs Department (MCAD), in partnership with Raiz Federal Credit Union, invites the community to experience Chalk the Block, an exciting three-day festival from Friday, October 11 to Sunday, October 13 in the Downtown Arts District.

Now celebrating its 17th year, Chalk the Block has grown into one of the largest public arts festivals in the region, showcasing a dynamic lineup of local and international talent. The event features chalk artists, muralists, musicians, artisan vendors, and interactive installations that promise something for everyone. Large-scale artworks and live performances by internationally recognized artists will also be a highlight.

“Chalk the Block showcases the beauty and diversity of El Paso’s artistic community,” said Raiz FCU Vice President of Marketing Alejandro Yu. “We are honored to be a part of an event that brings people together, inspires creativity, and provides a weekend of joy for all ages.”

Festival Hours:

- **Friday, October 11:** Preview Night | 6 p.m. – 10 p.m.
- **Saturday, October 12:** Main Event | 10 a.m. – 10 p.m.
- **Sunday, October 13:** Family Day | 11 a.m. – 3 p.m.

Festival Highlights:

- **Juried Chalk Art Competition** – Pedestrian Pathway
- **Paradox Art Mural Walk:** Curated by Laura Turón and featuring muralists from the Paso del Norte region – Pedestrian Pathway
- **Brouhaha:** An immersive outdoor performance by Squonk (Pittsburgh, PA) – El Paso Street
- **El Paso Icons: A Cityscape in Play:** Giant ground inflatables of local landmarks by Ghost Fox Toys (El Paso, TX) – Various locations
- **Rack of Lights:** A structural art installation with sound-responsive lighting by Serjirism (El Paso/Juarez) – Arts Festival Plaza
- **Artisan Market:** Over 80 vendors offering handmade goods and food trucks – Franklin Street
- **Live Music:** Curated by PLUSH, featuring headliner Estereomance – Franklin Street and Pedestrian Pathway

In addition, the El Paso Museum of Art and the El Paso Museum of History will host a variety of interactive activities throughout the weekend. The El Paso Museum of Archaeology will join in on Saturday, October 12, at the Museum of History. La Nube STEAM Discovery Center will also participate for the first time, with ticketed entry available during the festival.

—MORE—



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This year, Chalk the Block will introduce sensory-friendly festival experiences. On Sunday, October 13, from 10 a.m. to 12 p.m., visitors can enjoy reserved spots for all-abilities activities designed to accommodate lower-sensory needs.

To RSVP for these activities, visit www.ChalkTheBlock.com/Sensory-Friendly.php.

For more information on Chalk the Block and a full schedule of events, visit www.ChalkTheBlock.com.

Chalk the Block is made possible through a collaboration between the City of El Paso Museums and Cultural Affairs Department and the El Paso Community Foundation, with support from Raiz Federal Credit Union, the City of El Paso Parks and Recreation Department, the Texas Commission on the Arts, and Destination El Paso.

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