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**NEWS
RELEASE**

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El Paso Public Libraries Launches “Reading in the 915” Initiative to Foster Lifelong Learning Community Encouraged to Embrace the Joe of Reading

EL PASO, Texas—The El Paso Public Libraries is excited to announce the launch of a new year-round reading challenge, “Reading in the 915,” aimed at inspiring the community to discover the joy of reading, explore the library’s diverse book collection, and engage with literacy programs and initiatives.

“Reading in the 915 is about rekindling a love for reading and reconnecting with your local library,” said El Paso Public Libraries Director Norma Martinez. “Our collection includes hardcovers, paperbacks, audiobooks, and eBooks, offering something for everyone in the family. Let’s make El Paso a city of readers once again!”

Joining “Reading in the 915” is simple and open to all ages. Participants can register for the challenge by visiting EIPasoLibrary.beanstack.org. Once signed up, they can choose from a variety of reading challenges, track their progress, and earn exciting rewards.

Participants are able sign-up, chose from various reading challenges and receive prizes. Each month features new reading categories with suggested reading titles. Participants are asked to keep track of their reading to collect reading decals and stickers. Different stickers are featured each month and those who collect all 12 will be eligible to win a special prize.

To check out reading materials from neighborhood branch libraries, or for more information on the El Paso Public Libraries, visit www.EIPasoLibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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