



**MAYOR**  
Renard U. Johnson

**CITY MANAGER**  
Dionne Mack

**CITY COUNCIL**

**District 1**  
Alejandra Chávez

**District 2**  
Dr. Josh Acevedo

**District 3**  
Deanna M. Rocha

**District 4**  
Cynthia Boyar Trejo

**District 5**  
Ivan Niño

**District 6**  
Art Fierro

**District 7**  
Lily Limón

**District 8**  
Chris Canales

**NEWS  
RELEASE**

01/31/2025

# El Paso Downtown Arts District Nominated Best Arts District in the US Residents Encouraged to Vote Daily

**EL PASO, Texas**—The City of El Paso proudly announces that the state-designated El Paso Downtown Arts District has been nominated for Best Arts District in the United States by USA TODAY’s 10Best Readers’ Choice Awards.

The community is invited to help secure this prestigious national title by voting daily through Monday, February 17 on the [USA TODAY 10Best Readers’ Choice website \[link\]](#). Voting is open once per day, and every vote brings the El Paso Downtown Arts District closer to national recognition.

“This nomination highlights El Paso’s dynamic arts and culture scene and the creative energy that makes our community special,” said Ben Fyffe, the City of El Paso’s Quality of Life Managing Director. “Every week, residents and visitors experience vibrant performances, exhibitions, workshops, and cultural programming within the District. We will continue working to ensure the arts remain accessible and engaging for all.”

Nominees for the Best Arts District were carefully selected by USA TODAY editors and a panel of arts and travel experts, with winners determined by the public through the four-week online voting process.

The USA TODAY 10Best Readers’ Choice Awards highlight top attractions and businesses, offering trusted recommendations on travel, culture, and entertainment across the nation.

## **About the El Paso Downtown Arts District**

The El Paso Downtown Arts District was designated by the Texas Commission on the Arts in October 2011. With visitation of 2.2 million annually, the Downtown Arts District has a projected economic impact of \$7 million in hotel/motel revenue and \$28.2 million in local restaurant and bar revenue.

The District is anchored by institutions including the El Paso Museum of Art, El Paso Museum of History, the Plaza Theater, and Southwest University Park along with the newly opened La Nube STEAM Discovery Center and upcoming Mexican American Cultural Center.

###



Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

**Media Contact:** Rick Isaias  
Strategic Communications  
[isaiasra@elpasotexas.gov](mailto:isaiasra@elpasotexas.gov)  
(O): 915.212.1077  
(M): 915.355.6611