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**NEWS
RELEASE**

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The Market at Cohen Returns to Northeast El Paso

EL PASO, Texas—The City of El Paso is excited to announce the return of *The Market at Cohen*, kicking off its new season from 9 a.m. to 1 p.m. on Saturday, February 22.

Organized by the City's Museums and Cultural Affairs Department (MCAD), *The Market* is now in its second year in Northeast El Paso, offering a vibrant space for local artists, artisans, and farmers to showcase their work.

"After a record-breaking season at our downtown festivals, we are thrilled to bring *The Market* back to the Northeast," said Quality of Life Managing Director Ben Fyffe. "This weekly program not only supports local vendors in growing their businesses but also fosters community engagement through arts and culture."

Originally established in 2011, *The Market* features a diverse selection of original arts and crafts, food vendors, regionally grown produce, and live entertainment from local performers.

Located next to Camp Cohen Waterpark at 9700 Gateway N Blvd, *The Market at Cohen* will be open every Saturday from 9 a.m. to 1 p.m. through the fall, with occasional closures for special events. While *The Market* now calls Cohen its home, it continues to make special appearances in the Downtown Arts District during *Chalk the Block*, *Día de los Muertos*, and *WinterFest*. Notably, in December 2024, *The Market at WinterFest* was ranked #2 in the country in USA Today's annual list of top holiday markets.

For more information about *The Market*, including vendor guidelines, visit epmcad.org/experience-art/art-and-farmers-market.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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