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# El Paso Downtown Arts District Earns National Recognition in USA Today's 10Best Awards

**EL PASO, Texas**— The City of El Paso is proud to announce that the El Paso Downtown Arts District has been named one of the top arts districts in the country in USA Today's 2025 10Best Readers' Choice Awards for Best Arts District.

The prestigious annual ranking, determined by public voting following nominations from a panel of experts and editors, recognizes urban spaces that enrich their communities through cultural and artistic experiences. This year, the El Paso Downtown Arts District earned the No. 5 spot in the nation, a testament to the City's vibrant arts and tourism scene.

"We are excited to see national recognition for El Paso's Downtown Arts District, which is the backdrop of countless meaningful arts and cultural experiences every day," said Museum and Cultural Affairs Director Ben Fyffe. "As the District continues to grow with exceptional new offerings like La Nube, Star Ceiling, and the soon-to-open Mexican American Cultural Center, this award celebrates the impact of El Paso's thriving arts and tourism scene."

Designated by the Texas Commission on the Arts in 2011, the El Paso Downtown Arts District welcomes 2.2 million visitors annually, generating an estimated \$7 million in hotel/motel revenue and \$28.2 million in local restaurant and bar revenue.

Beyond its year-round offerings—including museums, theaters, cultural spaces, parks, restaurants, and hotels—the district is home to some of El Paso's most celebrated annual events, such as Chalk the Block, Día de los Muertos, and WinterFest. With a dynamic blend of free and affordable programming, the Downtown Arts District provides a welcoming, walkable destination for both residents and visitors.

Next month, the Downtown Arts District will welcome its newest amenity with the Grand Opening of the Mexican American Cultural Center and dedication of Cleveland Square Park on Saturday, March 22.

For more information about the El Paso Downtown Arts District, please visit [epmcd.org/experience-art/arts-district](http://epmcd.org/experience-art/arts-district).

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**Media Contact:** Rick Isaías  
Strategic Communications  
isaiasra@elpasotexas.gov  
(O): 915.212.1077  
(M): 915.355.6611