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**NEWS
RELEASE**

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Beloved Poppies Fest Returns to the El Paso Museum of Archaeology

Blooming Mexican Gold Poppies Welcome Community for 18th Annual Poppies Fest

EL PASO, Texas—As Mexican Gold Poppies begin to bloom along the Castner Range, the El Paso Museum of Archaeology (EPMArch) invites the community to celebrate with the 18th year of the City's popular Poppies Fest.

"We are proud to host this beloved annual tradition in honor of our poppies," said El Paso Museum of Archaeology Director Sebastian Ribas-Normand. "Poppies Fest provides a gathering space for our community to come together, support local arts and performers, and learn about protecting and preserving the natural beauty of the Franklin Mountains."

This year, Poppies Fest will take place every Saturday in March, from March 8 to March 29, 2025, offering a variety of free activities, entertainment, and educational programming. Each Saturday features a unique theme with special performances, hands-on activities, artisan vendors, food trucks, and live art demonstrations.

- **March 8 | 10 AM – 3 PM | Native American Day**
Experience the rich traditions of the regional Native American community with cultural performances and artisan vendors.
- **March 15 | 10 AM – 3 PM | Go Local! All Things El Paso!**
Celebrate all things El Paso by supporting local businesses, enjoying live music, and engaging with community artists.
- **March 22 | 10 AM – 3 PM | Fiesta Time!**
Enjoy a festive day featuring artisan vendors, delicious food trucks, and folklórico performances.
- **March 29 | 10 AM – 3 PM | Get Active, Get Involved!**
Join the **3rd Annual Poppies Walk** and connect with local organizations focused on community engagement and wellness.

DON'T STEP ON THE POPPIES

At the heart of Poppies Fest are the delicate yellow and orange blooms that carpet the Franklin Mountains each spring. While these beautiful flowers are the subject of many photos, stepping off trails to capture pictures destroys other poppies so they can continue to flourish for years to come.

The El Paso Museum of Archaeology urges visitors to watch their step and stay on walking paths and trails. EPMArch also asks attendees not to pick the poppies.

For more information about Poppies Fest, visit the El Paso Museum of Archaeology website at www.EPMArch.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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