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**NEWS
RELEASE**

07/ 11/ 2024

Donate a Book, Get a Free Pack of Flour Tortillas During Public Libraries Book Drive

Partnership with Local Supermarket Promotes Literacy

EL PASO, Texas— The El Paso Public Libraries is excited to collaborate with Food City Supermarkets for a Summer Book Drive where visitors can donate a book and receive a free pack of flour tortillas.

The unique book drive happens from 11 a.m. to 2 p.m. Saturday, July 13, at the Food City Supermarket, 3200 Alameda Ave.

During the special event, customers who donate a book will receive a complimentary pack of tortillas as a token of appreciation from Food City.

Donated books will benefit special library programs such as Día de los Niños, TeentoberFest and the Summer Reading Club which aims to promote reading during the summer. A similar book drive in June resulted in a donation of more than 150 books.

"Our last book drive with Food City was a great success, and we're thrilled to announce another one," said El Paso Public Libraries Director Norma Martinez. "We hope to continue partnering with Food City as they help us support our literacy goals and reach even more community members."

The collaboration with Food City Supermarkets is aimed at promoting literacy and encouraging community involvement.

"Food City Supermarkets is excited to partner once again with the El Paso Public Libraries to collect even more books for the El Paso Summer Reading Club," said Food City Supermarkets Director of Finance and Marketing Melissa Santos. "We look forward to another successful event to inspire young readers!"

In addition to the book drive, the community will have the opportunity to obtain a free Enhanced Library Card during the event.

To learn more about the Summer Reading Club and all of the free services and programs offered by the El Paso Public Libraries, visit www.EIPasoLibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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