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**NEWS
RELEASE**

11/ 18 / 2024

WinterFest: Break the Ice VIP Preview Party and Media Night

- WHO:** City of El Paso, Destination El Paso and WinterFest Sponsors
- WHAT:** WinterFest Break the Ice Preview Party
- WHEN:** 4:30 to 6:30 p.m. Thursday, November 21
- WHERE:** WinterFest Ice Skating Rink, One Civic Center Plaza outside the El Paso Convention Center

Members of the media are invited to the annual “Break the Ice” Party to celebrate the start of Winterfest 2024.

The City of El Paso and Destination El Paso will host the preview party for the ninth season of WinterFest that includes a news conference with guest speakers and mascots from various organizations.

The outdoor ice-skating rink will be open for invited guests, members of the media and children from local organizations and children from the El Paso Children’s Hospital. The event includes a VIP party with complimentary treats and refreshments.

Media is invited to take pictures, video and conduct interviews during the event. Television news stations may also set up live shots for their evening newscasts. Free parking is available in the Convention Center Parking Garage.

Located outside at the Convention Center Plaza, The Rink will feature ice skating and family-friendly entertainment during the WinterFest season. This year the ice-skating rink will be extended until January 10, 2025. Tickets can be purchase at EPWinterFest.com/the-rink.

The WinterFest season officially begins Saturday, November 23, 2024, with the Scherr Legate Lights parade, and runs through January 5, 2025

Information on WinterFest is available at EPWinterFest.com.

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