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**MEDIA ADVISORY** 

05/22/2024

## City Hosts Ribbon Cutting Ceremony for New WIC Location

Community Invited to Ribbon-Cutting Ceremony

WHO: City of El Paso Department of Public Health

WHAT: Ribbon-Cutting Ceremony for New WIC Location

1 p.m., Thursday, May 30 WHEN:

WHERE: Gateway WIC Center

10821 Gateway West, Suite 200

The City's Department of Public Health invites the public to a ribbon-cutting celebration of the new Women, Infants, and Children (WIC) at 1 p.m. Thursday, May 30, 2024, at 10821 Gateway West, Suite 200.

The WIC program is celebrating their new location which was previously located at the now closed site located at the Officer David Ortiz Recreation Center. This new location provides nutrition education, nutritious foods, referrals to Health and Human Services, and breastfeeding support.

City and community leaders will participate in a ribbon-cutting celebration followed by a tour of the new WIC center with free refreshments.

The special supplemental nutrition program for women, infants, and children, offers WIC benefits beginning during pregnancy and continues until the participating child's fifth birthday. WIC provides supplemental foods designed to meet the special nutrition needs of low-income participants, breastfeeding support and nutrition counseling by trained professionals.

To qualify as a WIC participant, applicant must meet income eligibility guidelines and live in El Paso/Hudspeth County. Residents can fill out a quick application by visiting https://TexasWIC.org/apply or call the WIC Customer Service Center Monday through Friday from 8 a.m. to 5 p.m. at (915) 212-4942 to make an appointment.

For more information on WIC services, visit EPHealth.com and click on the WIC Services tab.

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